



FOR IMMEDIATE RELEASE

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**THE ULTIMATE GREEN REMODEL:
RECYCLE YOUR OLD KITCHEN WITH HABITAT**

*New Program Piloted By Local Remodeler Kitchen Design Concepts
Has Raised \$50,000 for Dallas Area Habitat for Humanity*

DALLAS, Feb. 19, 2008 ... Next time you remodel, you can give your old cabinetry and appliances new life by recycling them to a new home through Dallas Area Habitat for Humanity. Thanks to a new program developed by local kitchen remodeler Kitchen Design Concepts with Dallas Area Habitat for Humanity, you can now recycle elements from your old kitchen to help charity, protect the environment and get a nice tax deduction for yourself.

In a program piloted by Kitchen Design Concepts, Dallas Area Habitat for Humanity is accepting donations of gently used appliances and cabinetry for its Home Improvement Outlet Stores. These stores sell both new and gently used home design and improvement products at 50% to 75% off retail prices to the general public. Proceeds from the stores in turn fund Dallas Area Habitat and its mission to build quality, affordable homes in partnership with deserving families.

"We see more and more homeowners wanting to remodel using environmentally friendly products and methods. This program takes that consciousness to the next level," said Jennifer Sherrill, president of Kitchen Design Concepts. "Now instead of sending your old kitchen to a landfill somewhere, you can put it to good use. This program not only protects the environment, it also raises funds for Dallas Area Habitat."

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Kitchen Design Concepts co-owners Jennifer Sherrill and Mary Kathryn Reese first approached Dallas Area Habitat for Humanity about recycling kitchen materials in February 2007. A year later, they have worked with their clients to donate materials that have helped raise approximately \$50,000 for Dallas Area Habitat.

Now, the two organizations are trying to spread the word about this easy-to-use program that is a win for everyone involved – the homeowner who is remodeling, the individual who buys the gently used items at a discount, the families assisted by Dallas Area Habitat and the environment. The program is now being adopted by numerous local remodelers who are fellow members of the National Association of the Remodeling Industry (NARI) with Kitchen Design Concepts.

Homeowners who would like to participate in the recycling program by donating gently used items can contact Dallas Area Habitat's Home Improvement Outlet Store at (214) 678-2360. Donations can be dropped off at the store, which is located at 2800 N. Hampton Road in Dallas. Pick-ups are available for donations of significant quantities of items.

Habitat's Home Improvement Outlet Stores can accept numerous gently used items, including non-kitchen items. Among the used items that sell well at the stores are:

- Appliances
- Cabinets
- Doors
- Furniture
- Hardwood flooring
- HVAC
- Sinks
- Toilets
- Windows

About Dallas Area Habitat for Humanity

Dallas Area Habitat for Humanity (DAHfH) is a Christian ministry that builds quality, affordable homes in partnership with deserving families. Habitat's homeownership program is an innovative model that offers low-income families the opportunity to own a home with affordable 0% interest loans. Homes are financed by generous donations from community

supporters and largely built by the partner Habitat family with thousands of dedicated volunteers each year. As the largest nonprofit homebuilder in the City of Dallas, Dallas Area Habitat has served 600 low-income families with homeownership since 1986, investing \$50 million in 20 neighborhoods of Dallas county to create new homes, new hope, and new communities.

About Kitchen Design Concepts

Kitchen Design Concepts is a kitchen design and remodeling company that helps clients personalize and optimize the most important room in their home – the kitchen. With its special focus on client education, project management and minimizing inconvenience, the company strives to make clients as satisfied with the remodel process as with the end result. Led by certified remodeler Jennifer Sherrill and culinary enthusiast Mary Kathryn Reese, Kitchen Design Concepts provides turnkey services to clients throughout the Dallas area from its showroom on Beltline Road west of the Dallas North Tollway. For more information, call (214) 390-8300 or visit www.kitchendesignconcepts.com.

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