



FOR IMMEDIATE RELEASE

FOR INFORMATION CONTACT:

Aimee Sheahan, (469) 371-3396,
as@sheahancomm.com

KITCHEN DESIGN CONCEPTS MERGES WITH KITCHEN DISTRIBUTORS OF AMERICA

Combined Company Gives Dallas-Area Homeowners Go-To Resource For Turnkey Custom Kitchens or Right-Size Element Upgrades

DALLAS, November 24, 2009 – Whether their interest or budget is for a full custom kitchen remodel or a simple upgrade to cabinets, flooring or other kitchen elements, Dallas-area homeowners now have one go-to resource for their kitchen design and product needs. Kitchen Design Concepts, which provides turnkey custom solutions to the discriminating homeowner, has acquired Lakewood-based Kitchen Distributors of America (KDA), which offers flexible services right-sized to your budget. The combined company, operating under the Kitchen Design Concepts name, provides an expanded range of products and services to homeowners throughout the Dallas area.

“Our focus at Kitchen Design Concepts has always been on providing beautiful designs to our clients, but also creating as much satisfaction with the remodel process as with the end result,” said Jennifer Sherrill, president of Kitchen Design Concepts. “Now with the addition of KDA’s products and services, we have the flexibility to offer the same great design and service to all customers while responding to their individual design and budget needs.”

In addition to turnkey custom kitchen solutions, Kitchen Design Concepts now offers its clients the opportunity to upgrade select kitchen elements including cabinetry, countertops, flooring, backsplashes and more.

Those who opt to use Kitchen Design Concepts’ turnkey services are guided through every step of the remodel process from lifestyle assessment, kitchen planning and interior design through temporary kitchen set-up, construction and new kitchen orientation. The company helps educate clients about their kitchen and develops a design that reflects the lifestyle and personality of those using the kitchen.

Customers can now visit Kitchen Design Concepts at either of its showroom locations: in Carrollton at 2741 E. Beltline Road (214) 390-8300 or its new Lakewood location in the KDA space at 6322 Gaston

Road (214) 827-9881. Kitchen Design Concepts' clients live in neighborhoods from the Park Cities and Lakewood to North Dallas, Coppell and beyond.

Kitchen Design Concepts is led by its two founders: company president and Certified Remodeler Jennifer Sherrill and vice president and culinary enthusiast Mary Kathryn Reese. Previously management consultants, the two bring the same professional and practical approach to kitchen remodels today that they once brought to completing multi-million dollar projects on time and within budget for Fortune 500 corporations.

#